

PRIDE Emulsion Finish PLASTIC PAINT



Apollo Paints Pride Emulsion Finish Plastic Paint is a value for money emulsion finish distemper paint with wide range of pastel colors and limited vibrant colours to choose.

PERFORMANCE FEATURES:

Pride Plastic Paint is specially formulated paint for Commercial & Budget friendly jobs.

USP:

- ✓ Smooth Finish.
- ✓ Best upgradation to Regular Distemper.
- ✓ Value for money.
- ✓ Wide color range.

USAGE AREA:

All interiors wall surfaces.

AVAILABLE PACK:

20,10,5 & 1 Kg.



DIRECTIONS FOR USE:

SURFACE PREPARATION:

New Surfaces – Ensure the plaster is completely dry and thoroughly clean, free from any dust, flakes and dampness, etc. Make sure that all water leakages/seepages are taken care before painting.

Previously painted surface - Remove all loose particles, powdery material or defective paint by thorough wire brushing, scraping and wipe off dust with preferably wet cloth. If chalking or powdery surface persists, one coat of Apollo Paints Polo Emulsion Based Interior Primer with a dilution in the ratio of one liter primer mixed with 600ml of potable water is must.

PUTTY FOR SMOOTH FINISH

New Wall Surface : Apply a minimum of 2 to 3 coats of either Apollo Paints Wall Grace white cement-based putty or Apollo Paints Polo Acrylic Silky wall putty till you get a smooth undulation free surface.

Old / Re-painting : Normally, old wall surfaces don't need full putty, need only spot putty work where ever dents / holes are there. Use Apollo's either wall grace or acrylic putty.

FILLING:

- ✓ **CRACKS:** For filling cracks, up to 3mm use Apollo's InstaCare Crack Lock.
- ✓ **For Holes & Dents:** In case of dents and holes use Apollo's Wall Grace White Cement based putty or combination of white cement and fine sand in the ratio 1:3.



FINISH PAINT:

Finish coat: Apply a minimum of 2 coats of Pride Plastic Paint with a thinning ratio of one liter of paint with a maximum of 500ml of potable water. Allow a minimum of 3-4 hrs drying time between coats.

Maintenance Tips: For the best performance of the paint ensure proper washing and cleaning of all algal and fungal growth at regular intervals of six months.

PRIMING:

Apply one coat of Apollo's Polo emulsion-based water thinnable interior primer with a thinning ratio of one liter of primer with 600 to 700ml of potable water.

RECOMMENDED COAT (OPTION) :

Apply one coat of Apollo's "Magic Sealer" sealer primer which has good water repellent properties, as primer coat with a thinning ratio of one part of Magic Sealer with one part of potable water OR one coat of Polo Interior Primer.

Please Note: Application of undercoat is must for new plastered surfaces, while it is optional in the case of old/repainting surfaces.



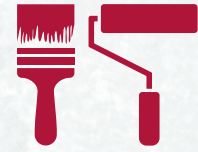
COVERAGE **

On Primed Surface	Minimum Recommended Number of Coats	Coverage
By Brush / Roller Application	Two Coats	Single Coat 160 - 180 sq ft/kg Two Coats 80 - 95 sq ft/kg

**Coverage depends on many factors like surface conditions, surface preparation, application skill, weather conditions, dilution etc. The coverage mentioned is under ideal conditions and will vary depending up on site conditions.

TECHNICAL DATA:

1	Thinning	Potable Water
2	Thinning Ratio for Light / Pastel shades	Maximum of 550ml of water per one kg of Paint.
3	Thinning Ratio for Vibrant/ Dark shades	Maximum of 300-350ml of water per kg of Paint.
4	Method of application	Brush / Roller
5	Drying Time	SD: 2hrs
6	Pot life of thinned material	Use within 24hrs
7	Sheen Level	Matt Finish Paint
8	Flash Point	100% water-based paint, hence NA
9	Recommended Surface	All Interior Cement Plastered Surface.
10	VOC (gm/ltr)	Meets the LEEDS VOC criteria as per Indian Green Building Council Version 1.0
11	Fire Hazard Class	Non - flammable
12	Safety Data	Refer MSDS



Brush / Roller



Non - flammable



IGBC

Meets the LEEDS VOC criteria as per Indian Green Building Council Version 1.0

Shelf life: 3 years from date of manufacture in original tightly closed containers away from direct sunlight and excessive heat.

SAFETY MEASURES:

- ✓ Keep out of reach of children and away from eatables.
- ✓ Please refer to the product related MSDS which is available on request.
- ✓ May be harmful if swallowed. In case of ingestion seek immediate medical attention.
- ✓ Wear eye protection during application. In case of contact with eyes, rinse immediately with plenty of water and seek medical advice.
- ✓ In case of skin contact, immediately wash skin with soap and plenty of water. Get medical attention if irritation develops or persists.
- ✓ Do not breathe vapour or spray. It is recommended to wear suitable nose pad during sanding and surface preparation to avoid dust inhalation.
- ✓ Do not pour leftover paint down the drain or in water courses.
- ✓ No added Lead, Mercury or Chromium compounds.

PRECAUTIONS

- ✓ Do not apply when ambient temperature is less than 10°C or if the temperature might drop to this level within 4 hrs of application.
- ✓ Do not apply when humidity is greater than 90%. It may cause prolonged drying time of paint and moisture condensation on the walls.
- ✓ In high humidity areas, use of a Bio-wash solution is recommended to remove surface fungus growth, fungal spores, mould, etc. before application of the paint system.
- ✓ Stir well & strain before use. Tinted paints need thorough shaking immediately after tinter added as well as before use.
- ✓ For best performance, ensure that the surface is dry. The moisture level on the wall should be less than 16%. If the moisture level is more than the recommended level. Find out the source of water and address it before painting.
- ✓ Use diluted materials within 48 hours
- ✓ Keep the left-over paint container tightly closed to prevent drying.

SPECIAL NOTE *

Before painting the following things should be checked thoroughly:

1. pH value of the wall surface (Ideal condition between 7-10).
2. Moisture content of the wall (Ideal condition –below 10-12%).

If these are violated, Company will not be responsible.

*As per test conducted at Apollo R&D.

DISCLAIMER:

The product information & application details given by the company & its agents has been provided in good faith & meant to serve only as a general guideline during usage. Users are advised to carry out tests & take trials to ensure on suitability of products meeting their requirements prior to full scale usage of our products. Since the correct identification of problems, quality of other materials used and on-site workmanship are factors beyond our control, there are no expressed or implied guarantee / warranty as to the results obtained. The company does not assume any liability or consequential damage for unsatisfactory results arising from the use of our products.